

## CONTRACT



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

And:

**Greer Margolis Mitchell Burns**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	10/02/12	11/02/12	Days of Our Lives	1-2p		:30			NM	20	\$3,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$175.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$175.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$175.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$175.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$175.00			
2	WLWT	10/02/12	11/02/12	NBC Today Show III	10-11a		:30			NM	20	\$3,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$175.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$175.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$175.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$175.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$175.00			
3	WLWT	10/02/12	11/02/12	NBC Tonight Show	1135-1237a		:30			NM	20	\$8,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$400.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$400.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$400.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$400.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$400.00			
4	WLWT	10/02/12	11/02/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	20	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$100.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$100.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$100.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wlwt.com

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$100.00												
5	WLWT	10/02/12	11/02/12	1230-1p	1230-1p		:30			NM	20	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$100.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$100.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$100.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$100.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$100.00												
6	WLWT	10/02/12	11/02/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	20	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$175.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$175.00												
7	WLWT	10/02/12	11/02/12	12-1230p M-F news	12-1230p		:30			NM	20	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$150.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$150.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$150.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$150.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$150.00												
8	WLWT	10/02/12	11/02/12	NBC Carson Daly	Carson Daly		:30			NM	20	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$50.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$50.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$50.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$50.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$50.00												
9	WLWT	10/02/12	11/02/12	2-3p	2-3p		:30			NM	20	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$175.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$175.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$175.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$175.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$175.00												
10	WLWT	10/02/12	11/02/12	JUDGE JUDY EF	Judge Judy		:30			NM	20	\$6,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$300.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$300.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$300.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$300.00												

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<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$300.00			
11	WLWT	10/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	20	\$6,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$300.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$300.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$300.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$300.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$300.00			
12	WLWT	10/02/12	11/02/12	430-5a News	430-5a		:30			NM	20	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$25.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$25.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$25.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$25.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$25.00			
13	WLWT	10/02/12	11/02/12	5-530p M-F news	5-530p		:30			NM	20	\$8,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$425.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$425.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$425.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$425.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$425.00			
14	WLWT	10/02/12	11/02/12	5-6a news	5-6a		:30			NM	45	\$5,625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				9	\$125.00			
Week:		10/08/12	10/14/12	-TWTF--				9	\$125.00			
Week:		10/15/12	10/21/12	-TWTF--				9	\$125.00			
Week:		10/22/12	10/28/12	-TWTF--				9	\$125.00			
Week:		10/29/12	11/04/12	-TWTF--				9	\$125.00			
15	WLWT	10/02/12	11/02/12	530-6p M-F news	530-6p		:30			NM	20	\$9,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$475.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$475.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$475.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$475.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$475.00			
16	WLWT	10/02/12	11/02/12	6-630p M-F news	6-630p		:30			NM	20	\$12,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$600.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$600.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$600.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$600.00			

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941244 /	06259798

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10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -TWTF--   4   \$600.00												
17	WLWT	10/02/12	11/02/12	6-7a news	6-7a		:30			NM	45	\$11,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   9   \$250.00 Week: 10/08/12   10/14/12   -TWTF--   9   \$250.00 Week: 10/15/12   10/21/12   -TWTF--   9   \$250.00 Week: 10/22/12   10/28/12   -TWTF--   9   \$250.00 Week: 10/29/12   11/04/12   -TWTF--   9   \$250.00												
18	WLWT	10/02/12	11/02/12	7-730p	7-730p		:30			NM	5	\$1,750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   1   \$350.00 Week: 10/08/12   10/14/12   -TWTF--   1   \$350.00 Week: 10/15/12   10/21/12   -TWTF--   1   \$350.00 Week: 10/22/12   10/28/12   -TWTF--   1   \$350.00 Week: 10/29/12   11/04/12   -TWTF--   1   \$350.00												
19	WLWT	10/02/12	11/02/12	NBC Today Show	7-9a		:30			NM	80	\$28,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   16   \$350.00 Week: 10/08/12   10/14/12   -TWTF--   16   \$350.00 Week: 10/15/12   10/21/12   -TWTF--   16   \$350.00 Week: 10/22/12   10/28/12   -TWTF--   16   \$350.00 Week: 10/29/12   11/04/12   -TWTF--   16   \$350.00												
20	WLWT	10/02/12	11/02/12	730-8p	730-8p		:30			NM	5	\$1,750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   1   \$350.00 Week: 10/08/12   10/14/12   -TWTF--   1   \$350.00 Week: 10/15/12   10/21/12   -TWTF--   1   \$350.00 Week: 10/22/12   10/28/12   -TWTF--   1   \$350.00 Week: 10/29/12   11/04/12   -TWTF--   1   \$350.00												
21	WLWT	10/02/12	11/02/12	NBC Today Show II	9-10a		:30			NM	20	\$5,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   4   \$250.00 Week: 10/08/12   10/14/12   -TWTF--   4   \$250.00 Week: 10/15/12   10/21/12   -TWTF--   4   \$250.00 Week: 10/22/12   10/28/12   -TWTF--   4   \$250.00 Week: 10/29/12   11/04/12   -TWTF--   4   \$250.00												
22	WLWT	10/02/12	11/03/12	11-1135p M-Su	11-1135p		:30			NM	25	\$20,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -TWTF--   5   \$800.00 Week: 10/08/12   10/14/12   -TWTF--   5   \$800.00 Week: 10/15/12   10/21/12   -TWTF--   5   \$800.00 Week: 10/22/12   10/28/12   -TWTF--   5   \$800.00												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -TWTF--   5   \$800.00												
23	WLWT	10/12/12	11/02/12	F10-11p	F10-11p		:30			NM	3	\$4,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ----1--   1   \$1,500.00 Week: 10/15/12   10/21/12   -----   0   \$0.00 Week: 10/22/12   10/28/12   ----1--   1   \$1,500.00 Week: 10/29/12   11/04/12   ----1--   1   \$1,500.00												
24	WLWT	10/05/12	11/02/12	F9-10p	F9-10p		:30			NM	3	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   ----1--   1   \$800.00 Week: 10/08/12   10/14/12   -----   0   \$0.00 Week: 10/15/12   10/21/12   ----1--   1   \$800.00 Week: 10/22/12   10/28/12   -----   0   \$0.00 Week: 10/29/12   11/04/12   ----1--   1   \$800.00												
25	WLWT	10/08/12	11/05/12	Mon NBC Prime Other	Prime Other		:30			NM	4	\$8,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$2,000.00 Week: 10/15/12   10/21/12   1-----   1   \$2,000.00 Week: 10/22/12   10/28/12   1-----   1   \$2,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 WLWT 10/22/12-10/28/12 Mon NBC Prime Other Prime Other M----- :30 \$2,000.00 NM Credited												
Week: 10/29/12   11/04/12   1-----   1   \$2,000.00 Week: 11/05/12   11/11/12   1-----   1   \$2,000.00												
26	WLWT	10/06/12	11/04/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	20	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----SS   4   \$100.00 Week: 10/08/12   10/14/12   -----SS   4   \$100.00 Week: 10/15/12   10/21/12   -----SS   4   \$100.00 Week: 10/22/12   10/28/12   -----SS   4   \$100.00 Week: 10/29/12   11/04/12   -----SS   4   \$100.00												
27	WLWT	10/06/12	11/04/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	20	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----SS   4   \$175.00 Week: 10/08/12   10/14/12   -----SS   4   \$175.00 Week: 10/15/12   10/21/12   -----SS   4   \$175.00 Week: 10/22/12   10/28/12   -----SS   4   \$175.00 Week: 10/29/12   11/04/12   -----SS   4   \$175.00												
28	WLWT	10/06/12	11/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	21	\$7,350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----SS   4   \$350.00 Week: 10/08/12   10/14/12   -----SS   4   \$350.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																														
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Week:		10/29/12	11/04/12	-----SS				5	\$350.00																																																																																	
29	WLWT	10/06/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	5	\$250.00																																																																														
Class of Time - Immediately Pre-emptible without notice																																																																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																	
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30	WLWT	10/06/12	11/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	5	\$1,500.00																																																																														
Class of Time - Immediately Pre-emptible without notice																																																																																										
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31	WLWT	10/06/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	5	\$5,000.00																																																																														
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32	WLWT	10/06/12	11/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	5	\$3,000.00																																																																														
Class of Time - Immediately Pre-emptible without notice																																																																																										
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Week:		10/29/12	11/04/12	-----1-				1	\$600.00																																																																																	
33	WLWT	10/06/12	11/03/12	NBC Saturday Today	Sa8-10a		:30			NM	15	\$6,000.00																																																																														
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34	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	5	\$125.00																																																																														
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www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

<u>Contract / Revision</u>		<u>Alt Order #</u>
941244 /		06259798
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   -----1   1   \$25.00 Week: 10/22/12   10/28/12   -----1   1   \$25.00 Week: 10/29/12   11/04/12   -----1   1   \$25.00												
35	WLWT	10/07/12	11/04/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	5	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$300.00 Week: 10/08/12   10/14/12   -----1   1   \$300.00 Week: 10/15/12   10/21/12   -----1   1   \$300.00 Week: 10/22/12   10/28/12   -----1   1   \$300.00 Week: 10/29/12   11/04/12   -----1   1   \$300.00												
E 36	WLWT	10/07/12	11/04/12	Late News after NFL	Late News		:30			NM	5	\$4,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$800.00 Week: 10/08/12   10/14/12   -----1   1   \$800.00 Week: 10/15/12   10/21/12   -----1   1   \$800.00 Week: 10/22/12   10/28/12   -----1   1   \$800.00 Week: 10/29/12   11/04/12   -----1   1   \$800.00												
37	WLWT	10/07/12	11/04/12	Sports Rock	Sports Rock		:30			NM	5	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$300.00 Week: 10/08/12   10/14/12   -----1   1   \$300.00 Week: 10/15/12   10/21/12   -----1   1   \$300.00 Week: 10/22/12   10/28/12   -----1   1   \$300.00 Week: 10/29/12   11/04/12   -----1   1   \$300.00												
38	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	5	\$375.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$75.00 Week: 10/08/12   10/14/12   -----1   1   \$75.00 Week: 10/15/12   10/21/12   -----1   1   \$75.00 Week: 10/22/12   10/28/12   -----1   1   \$75.00 Week: 10/29/12   11/04/12   -----1   1   \$75.00												
39	WLWT	10/07/12	11/04/12	The Outdoorsman	Outdoorsman		:30			NM	5	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$25.00 Week: 10/08/12   10/14/12   -----1   1   \$25.00 Week: 10/15/12   10/21/12   -----1   1   \$25.00 Week: 10/22/12   10/28/12   -----1   1   \$25.00 Week: 10/29/12   11/04/12   -----1   1   \$25.00												
40	WLWT	10/07/12	11/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12   10/07/12   -----1   1   \$600.00 Week: 10/08/12   10/14/12   -----1   1   \$600.00												

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**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

<u>Contract / Revision</u>		<u>Alt Order #</u>
941244 /		06259798
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$600.00 Week: 10/22/12 10/28/12 -----1 1 \$600.00 Week: 10/29/12 11/04/12 -----1 1 \$600.00												
41	WLWT	10/07/12	11/04/12	NFL Pre-Game	NFL		:30			NM	5	\$7,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$1,500.00 Week: 10/08/12 10/14/12 -----1 1 \$1,500.00 Week: 10/15/12 10/21/12 -----1 1 \$1,500.00 Week: 10/22/12 10/28/12 -----1 1 \$1,500.00 Week: 10/29/12 11/04/12 -----1 1 \$1,500.00												
42	WLWT	10/07/12	11/04/12	NBC Sunday Today	Su8-9a		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$400.00 Week: 10/08/12 10/14/12 -----1 1 \$400.00 Week: 10/15/12 10/21/12 -----1 1 \$400.00 Week: 10/22/12 10/28/12 -----1 1 \$400.00 Week: 10/29/12 11/04/12 -----1 1 \$400.00												
43	WLWT	10/07/12	11/04/12	NFL Regular Season	NFL		:30			NM	4	\$12,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$3,000.00 Week: 10/08/12 10/14/12 -----1 1 \$3,000.00 Week: 10/15/12 10/21/12 ----- 0 \$0.00 Week: 10/22/12 10/28/12 -----1 1 \$3,000.00 Week: 10/29/12 11/04/12 -----1 1 \$3,000.00												
44	WLWT	10/07/12	11/04/12	Su 9-10a News	Su 9-10a		:30			NM	5	\$1,875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$375.00 Week: 10/08/12 10/14/12 -----1 1 \$375.00 Week: 10/15/12 10/21/12 -----1 1 \$375.00 Week: 10/22/12 10/28/12 -----1 1 \$375.00 Week: 10/29/12 11/04/12 -----1 1 \$375.00												
45	WLWT	10/11/12	10/25/12	Th10-11p	Th10-11p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---1--- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLWT 10/08/12-10/14/12 Th10-11p Th10-11p ----Th----- :30 \$1,500.00 NM Credited												
Week: 10/15/12 10/21/12 ----- 0 \$0.00 Week: 10/22/12 10/28/12 ---1--- 1 \$1,500.00												
46	WLWT	10/04/12	11/01/12	Th8-9p	Th8-9p		:30			NM	3	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$1,000.00												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$125.00 Week: 10/15/12   10/21/12   1-----   1   \$125.00 Week: 10/22/12   10/28/12   1-----   1   \$125.00 Week: 10/29/12   11/04/12   1-----   1   \$125.00 Week: 11/05/12   11/11/12   1-----   1   \$125.00												
53	WLWT	10/08/12	11/05/12	6-7a news	6-7a		:30			NM	5	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$250.00 Week: 10/15/12   10/21/12   1-----   1   \$250.00 Week: 10/22/12   10/28/12   1-----   1   \$250.00 Week: 10/29/12   11/04/12   1-----   1   \$250.00 Week: 11/05/12   11/11/12   1-----   1   \$250.00												
54	WLWT	10/08/12	11/05/12	NBC Today Show	7-9a		:30			NM	20	\$7,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   4-----   4   \$350.00 Week: 10/15/12   10/21/12   4-----   4   \$350.00 Week: 10/22/12   10/28/12   4-----   4   \$350.00 Week: 10/29/12   11/04/12   4-----   4   \$350.00 Week: 11/05/12   11/11/12   4-----   4   \$350.00												
55	WLWT	10/08/12	11/05/12	430-5a News	430-5a		:30			NM	5	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$25.00 Week: 10/15/12   10/21/12   1-----   1   \$25.00 Week: 10/22/12   10/28/12   1-----   1   \$25.00 Week: 10/29/12   11/04/12   1-----   1   \$25.00 Week: 11/05/12   11/11/12   1-----   1   \$25.00												
56	WLWT	10/08/12	11/05/12	NBC Today Show II	9-10a		:30			NM	5	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$250.00 Week: 10/15/12   10/21/12   1-----   1   \$250.00 Week: 10/22/12   10/28/12   1-----   1   \$250.00 Week: 10/29/12   11/04/12   1-----   1   \$250.00 Week: 11/05/12   11/11/12   1-----   1   \$250.00												
57	WLWT	10/08/12	11/05/12	NBC Today Show III	10-11a		:30			NM	5	\$875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$175.00 Week: 10/15/12   10/21/12   1-----   1   \$175.00 Week: 10/22/12   10/28/12   1-----   1   \$175.00 Week: 10/29/12   11/04/12   1-----   1   \$175.00 Week: 11/05/12   11/11/12   1-----   1   \$175.00												
58	WLWT	10/08/12	11/05/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	5	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$100.00 Week: 10/15/12   10/21/12   1-----   1   \$100.00 Week: 10/22/12   10/28/12   1-----   1   \$100.00 Week: 10/29/12   11/04/12   1-----   1   \$100.00 Week: 11/05/12   11/11/12   1-----   1   \$100.00												
59	WLWT	10/08/12	11/05/12	12-1230p M-F news	12-1230p		:30			NM	5	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$150.00 Week: 10/15/12   10/21/12   1-----   1   \$150.00 Week: 10/22/12   10/28/12   1-----   1   \$150.00 Week: 10/29/12   11/04/12   1-----   1   \$150.00 Week: 11/05/12   11/11/12   1-----   1   \$150.00												
60	WLWT	10/08/12	11/05/12	1230-1p	1230-1p		:30			NM	5	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$100.00 Week: 10/15/12   10/21/12   1-----   1   \$100.00 Week: 10/22/12   10/28/12   1-----   1   \$100.00 Week: 10/29/12   11/04/12   1-----   1   \$100.00 Week: 11/05/12   11/11/12   1-----   1   \$100.00												
61	WLWT	10/08/12	11/05/12	Days of Our Lives	1-2p		:30			NM	5	\$875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$175.00 Week: 10/15/12   10/21/12   1-----   1   \$175.00 Week: 10/22/12   10/28/12   1-----   1   \$175.00 Week: 10/29/12   11/04/12   1-----   1   \$175.00 Week: 11/05/12   11/11/12   1-----   1   \$175.00												
62	WLWT	10/08/12	11/05/12	2-3p	2-3p		:30			NM	5	\$875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$175.00 Week: 10/15/12   10/21/12   1-----   1   \$175.00 Week: 10/22/12   10/28/12   1-----   1   \$175.00 Week: 10/29/12   11/04/12   1-----   1   \$175.00 Week: 11/05/12   11/11/12   1-----   1   \$175.00												
63	WLWT	10/08/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$300.00 Week: 10/15/12   10/21/12   1-----   1   \$300.00 Week: 10/22/12   10/28/12   1-----   1   \$300.00 Week: 10/29/12   11/04/12   1-----   1   \$300.00 Week: 11/05/12   11/11/12   1-----   1   \$300.00												
64	WLWT	10/08/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	5	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$300.00 Week: 10/15/12   10/21/12   1-----   1   \$300.00 Week: 10/22/12   10/28/12   1-----   1   \$300.00 Week: 10/29/12   11/04/12   1-----   1   \$300.00 Week: 11/05/12   11/11/12   1-----   1   \$300.00												
65	WLWT	10/08/12	11/05/12	5-530p M-F news	5-530p		:30			NM	5	\$2,125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$425.00 Week: 10/15/12   10/21/12   1-----   1   \$425.00 Week: 10/22/12   10/28/12   1-----   1   \$425.00 Week: 10/29/12   11/04/12   1-----   1   \$425.00 Week: 11/05/12   11/11/12   1-----   1   \$425.00												
66	WLWT	10/08/12	11/05/12	530-6p M-F news	530-6p		:30			NM	5	\$2,375.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$475.00 Week: 10/15/12   10/21/12   1-----   1   \$475.00 Week: 10/22/12   10/28/12   1-----   1   \$475.00 Week: 10/29/12   11/04/12   1-----   1   \$475.00 Week: 11/05/12   11/11/12   1-----   1   \$475.00												
67	WLWT	10/08/12	11/05/12	6-630p M-F news	6-630p		:30			NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$600.00 Week: 10/15/12   10/21/12   1-----   1   \$600.00 Week: 10/22/12   10/28/12   1-----   1   \$600.00 Week: 10/29/12   11/04/12   1-----   1   \$600.00 Week: 11/05/12   11/11/12   1-----   1   \$600.00												
68	WLWT	10/08/12	11/05/12	11-1135p M-Su	11-1135p		:30			NM	5	\$4,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$800.00 Week: 10/15/12   10/21/12   1-----   1   \$800.00 Week: 10/22/12   10/28/12   1-----   1   \$800.00 Week: 10/29/12   11/04/12   1-----   1   \$800.00 Week: 11/05/12   11/11/12   1-----   1   \$800.00												
69	WLWT	10/08/12	11/05/12	NBC Tonight Show	1135-1237a		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$400.00 Week: 10/15/12   10/21/12   1-----   1   \$400.00 Week: 10/22/12   10/28/12   1-----   1   \$400.00 Week: 10/29/12   11/04/12   1-----   1   \$400.00 Week: 11/05/12   11/11/12   1-----   1   \$400.00												
70	WLWT	10/08/12	11/05/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	5	\$875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$175.00 Week: 10/15/12   10/21/12   1-----   1   \$175.00 Week: 10/22/12   10/28/12   1-----   1   \$175.00 Week: 10/29/12   11/04/12   1-----   1   \$175.00 Week: 11/05/12   11/11/12   1-----   1   \$175.00												
71	WLWT	10/08/12	11/05/12	NBC Carson Daly	Carson Daly		:30			NM	5	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   1-----   1   \$50.00 Week: 10/15/12   10/21/12   1-----   1   \$50.00 Week: 10/22/12   10/28/12   1-----   1   \$50.00 Week: 10/29/12   11/04/12   1-----   1   \$50.00 Week: 11/05/12   11/11/12   1-----   1   \$50.00												
72	WLWT	11/06/12	11/06/12	5-6a news	5-6a		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$125.00												
73	WLWT	11/06/12	11/06/12	NBC Today Show	7-9a		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$350.00												
74	WLWT	11/06/12	11/06/12	NBC Today Show III	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$175.00												
75	WLWT	11/06/12	11/06/12	12-1230p M-F news	12-1230p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$150.00												
76	WLWT	11/06/12	11/06/12	Days of Our Lives	1-2p		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$175.00												
77	WLWT	11/06/12	11/06/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$300.00												
78	WLWT	11/06/12	11/06/12	5-530p M-F news	5-530p		:30			NM	1	\$425.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$425.00												
79	WLWT	11/06/12	11/06/12	6-630p M-F news	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12   11/11/12   -1-----   1   \$600.00												
80	WLWT	10/03/12	10/03/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,325.00			
81	WLWT	10/11/12	10/11/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
											1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,325.00			
82	WLWT	10/16/12	10/16/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
											1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,325.00			
83	WLWT	10/22/12	10/22/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
											1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,325.00			
N 84	WLWT	10/21/12	10/21/12	BENGALS GAME 10/21	BENGALS GAME		:30			NM	1	\$14,000.00
Class of Time - Immediately Pre-emptible without notice												
											1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$14,000.00			
Totals											830	\$300,325.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	632	\$231,450.00	\$196,732.50
10/29/12 - 11/06/12	198	\$68,875.00	\$58,543.75
<b>Totals</b>	<b>830</b>	<b>\$300,325.00</b>	<b>\$255,276.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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